



# BUENA VISTA RECREATION SPONSORSHIP LETTER 2025

Dear Valued Business Owner,

Thank you for being an integral part of Buena Vista! We appreciate your support for all that you do in this community. We would love for you to consider being a sponsor for Buena Vista Recreation for the Summer of 2025 through the Winter of 2026 programming season.

Your role as a sponsor is critical, as your support allows us to offer multiple programs at lower costs for the community. With your sponsorship, we are able to give numerous youth and adults needing financial assistance the ability to participate in BV Recreation programs at no cost. We have given out over \$5,000 in scholarships in the last calendar year, and we would like to continue offering our programs to the community, regardless of financial situations. BV Recreation appreciates your sponsorship funds and the opportunity it gives for youth and adults to participate in so many great programs.

We have reconstructed the sponsorship options for the upcoming 2025-2026 season to ensure that you can select the option(s) that work best for your business. You can select one or more! If you would like a banner displayed at either of the BV Recreation Fields, you can choose the field you prefer. You are able to choose from any of the following:

- your logo on our programming shirts.
- to support the Concerts in the Park summer series.
- to support the Keeping Bownie Buena community event .
- to have your logo on the dog waste bags around Buena Vista.

To ensure that we allocate appropriate space for banners on BV Recreation fields and logos on programming shirts, we will be operating on a first come-first serve basis for granting the sponsorships. Your FORM and PAYMENT must be received at the Town Hall address (provided on FORM) for your application to be complete.

Your sponsorship of BV Recreation is so appreciated! Thank you for considering giving to this worthwhile cause to give youth and adults the ability to participate in a wide variety of programs. We look forward to working with you in the upcoming season! If you would like more information, please don't hesitate to reach me via email or phone. Thanks!

Sincerely,

Shane Basford  
Recreation Director

Ally Kennedy  
Recreation & Planning Admin Assistant  
719-395-1939; akennedy@buenavistaco.gov



# BUENA VISTA RECREATION SPONSORSHIP FORM 2025

Sponsorships are granted on a first come-first served basis.  
Your FORM and PAYMENT must be received at the Town Hall East address (provided on FORM) for your application to be complete.

**PLEASE CHECK THE SPONSORSHIP OPTION(S) THAT YOU PREFER: YOU MAY SELECT MORE THAN ONE!**

✓	SPONSORSHIP OPTION	SPONSORSHIPS AVAILABLE	AMOUNT FOR NEW SPONSOR	AMOUNT FOR 2024 RETURNING SPONSOR
	MT. PRINCETON	40	\$400	\$350
	MIDLAND HILL	30	\$350	\$300
	BROWNS CANYON	30		\$300
	KEEPING BEWNIE BUENA	4		\$250
	MILK RUN	4		\$250
	BARKANSAS	8		\$500
	<b>TOTAL AMOUNT</b>			

**DEADLINE TO RETURN FORM AND PAYMENT IS FRIDAY, MARCH 21, 2025**

**BUSINESS NAME:** \_\_\_\_\_ **CONTACT PERSON:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_ **EMAIL ADDRESS:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**\*\*Make Checks Payable To: Town of Buena Vista - Memo Line - BV Rec Sponsorship\*\***

**Mail Form & Payment:** Town of Buena Vista - Recreation, PO Box 2002, Buena Vista, CO 81211

**Drop Off Form & Payment:** Town Hall East, 713 East Main Street, Buena Vista, CO 81211  
(8 am - 4 pm, Monday - Thursday, Drop Box Available 24/7)

**THANK YOU FOR YOUR SUPPORT!**



# BUENA VISTA RECREATION SPONSORSHIP OPTIONS 2025

Sponsorships are granted on a first come-first serve basis.

Your FORM and PAYMENT must be received at the Town Hall address (provided on FORM) for your application to be complete.

## MOUNT PRINCETON LEVEL

**\$400 (NEW SPONSOR)**

**\$350 (2024 RETURNING SPONSOR)**

- BANNER (8' X 4') displayed at Sheila Stout Memorial Field during Summer & Fall programming.
  - Sheila Stout Memorial Field will host youth soccer games, girl's softball games, and coed and men's softball games.
- EXPOSURE to more than 3,000 participants and spectators during Summer & Fall programming.
  - Everyone who passes by the field on their way to the River Park will see your banner!
- SOCIAL MEDIA HIGHLIGHT on BV Recreation's Instagram & Facebook pages ONCE a year.
- RECOGNITION on BV Recreation's website.
- 2 FREE Community Center rentals and 2 FREE River Park Pavilion rentals.

## **MOUNT PRINCETON LEVEL - LIMITED TO 40 SPONSORS**

## MIDLAND HILL LEVEL

**\$350 (NEW SPONSOR)**

**\$300 (2024 RETURNING SPONSOR)**

- BANNER (8' X 4') displayed at Town of BV Youth Baseball Field during Summer & Fall programming.
  - Town of BV Youth Baseball Field will host youth soccer games and youth baseball games.
- EXPOSURE to more than 3,000 participants and spectators during Summer & Fall programming.
- SOCIAL MEDIA HIGHLIGHT on BV Recreation's Instagram & Facebook pages ONCE a year.
- RECOGNITION on BV Recreation's website.
- 2 FREE Community Center rentals and 2 FREE River Park Pavilion rentals.

## **MIDLAND HILL LEVEL - LIMITED TO 30 SPONSORS**

## BROWNS CANYON LEVEL

**\$300**

- LOGO printed on the back of youth recreation Summer & Fall programming shirts including soccer, volleyball, baseball, basketball, and softball as well as all adult recreation league championship shirts.
- EXPOSURE to the community as everyone who participates in these programs will be wearing your logo on their shirt.
  - BV Recreation gives out nearly 1500 shirts per year!
- RECOGNITION on BV Recreation's website.
- 1 FREE Community Center rental and 1 FREE River Park Pavilion rental.

## **BROWNS CANYON LEVEL - LIMITED TO 30 SPONSORS**



# BUENA VISTA RECREATION SPONSORSHIP OPTIONS 2025

## KEEPING BEWNIE BUENA LEVEL

\$250

- LOGO printed on the back of April, 2025s Keeping Bewnie Buena volunteer shirts
- EXPOSURE to the community as everyone who participates in this event will be wearing your logo on their shirt.
- RECOGNITION and PROMOTION at 2025 Keeping Bewnie Buena community event.
- OPPORTUNITY to provide coupons and flyers during the event to increase awareness of your company, as well as increase foot-traffic

## **KEEPING BEWNIE BUENA LEVEL - LIMITED TO 4 SPONSORS**

## MILK RUN LEVEL

\$250

- ONE SHARED BANNER (8' X 4') displayed at McPhelemy Park's Legacy Stage for the Concerts in the Park Summer Concert Series.
  - LOGO will be on a banner that is shared with 3 other sponsors.
- EXPOSURE to more than 500 performers and spectators each summer, averaging more than 50 spectators at each concert. Everyone who performs or attends the concert will see your banner!
- RECOGNITION on BV Recreation's website. 1 FREE Community Center rental and 1 FREE River Park Pavilion rental.

## **MILK RUN LEVEL - LIMITED TO 4 SPONSORS**

## BARKANSAS VALLEY FRIENDS

\$500

- LOGO printed on 50,000 dog waste bags which are distributed among 27 dog waste stations throughout Buena Vista and our Town trails system.
- EXPOSURE to the thousands of trail users who live in and visit our town with the desire to keep trails and parks clean and safe.
- RECOGNITION on BV Recreation's website.

## **BARKANSAS VALLEY FRIENDS - LIMITED TO 8 SPONSORS**